Did You Know?

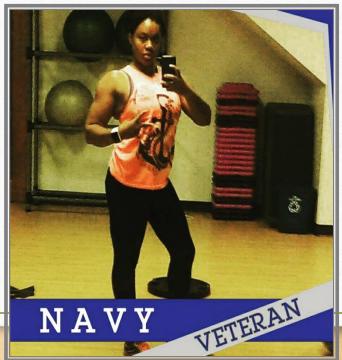
- 715,000 people have a heart attack each year!
- 2 out of 3 people with diabetes die of a heart disease or stroke.
- In America, Healthcare cost for Diabetes is \$327 BILLION and Heart Disease is \$750 BILLION!



ERICA BRYANT THE IDEAL PERSON TO LEAD THE COMPANY

- OVER 15 YEARS PERSONAL TRAINER
- CERTIFIED SPORTS NUTRITIONIST
- OVER 10 YEARS WORKING IN HEALTH FIELD
- 9 YEAR HONORABLE NAVY VETERAN
- FORMER NATURAL BODY BUILDER
- FOODTRUCK & MEAL PREP CHEF
- WORKS EVERYDAY TO MAKE THE COMMUNITY HEALTHIER
- A MOTHER
- A FOODIE





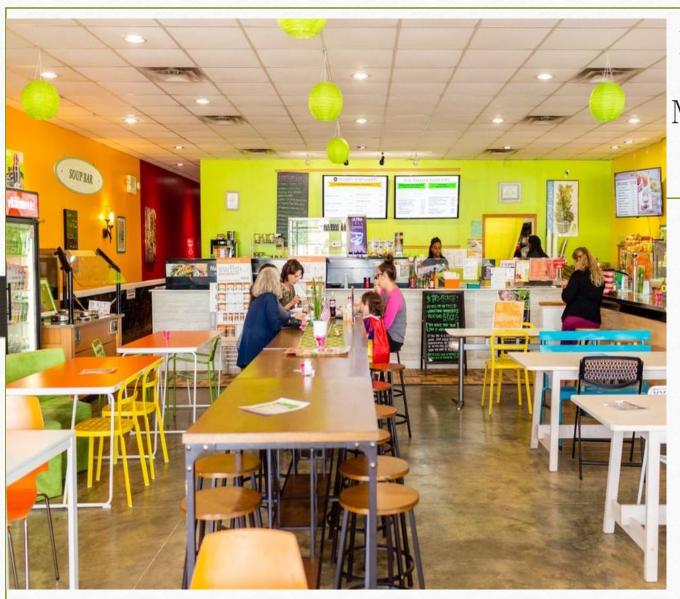
WE ALL WANT TO EAT A LITTLE HEALTHIER OR WISH IT COULD BE MORE CONVENIENT OR EASIER, BUT, WE JUST DON'T HAVE THE TIME TO EAT HEALTHY!? RIGHT?







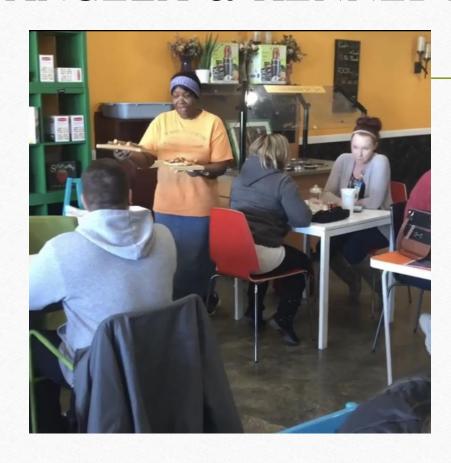


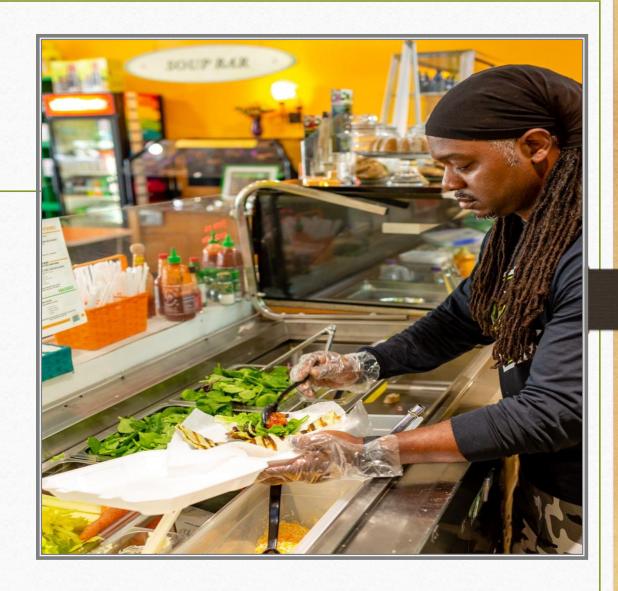


FRESH, LOCAL, NUTRITIOUS FAST CASUAL FOOD IN THE MOST UNEXPECTED PLACES, MADE THE WAY YOU WANT & WHEN YOU WANT



MY TEAM: ANGELA & KENNEDY





BREAKFAST, LUNCH, SMOOTHIES & CATERING!









FAMILY DINNERS, JUICE CLEANSES, MEAL PREPS DESSERTS & BOWLS!













The Healthy Food Truck



WE ARE OPEN 24/7 IN OUR BEETBOX EATERY LOCATION!





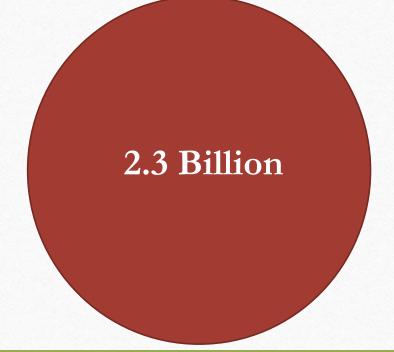
CAN EATING HEALTHY BE AFFORDABLE?

- RESTAURANT MEALS: \$9
- SMOOTHIES: \$4-\$7
- ORGANIC COLD PRESSED JUICE: \$7
- ORGANIC SPECIALTY COFFEES & DESSERTS \$3-\$7
- CUSTOM MEAL PREP SERVICE: \$10
- FOODTRUCK MEALS: \$11
- BEETBOX EATERY: MEALS, JUICES & DESSERT AVERAGE \$8
- CATERING: \$9 PER PERSON
- PAY IT FORWARD & COMMUNITY MEALS: FREE

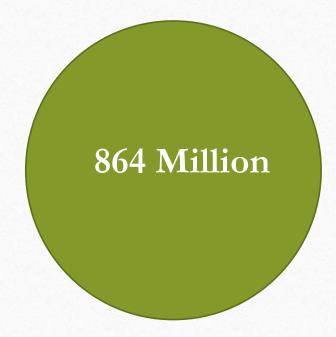


TAM and SAM

• All Restaurants



• Fast Casual Restaurants



OUR COMPETITION



FAST FOOD

SMART FRIDGE KIOSK

FAST CASUAL









\$1,000 GRANT



• I WILL USE THE GRANT MONEY WINNINGS TO REACH MORE POTENTIAL CUSTOMERS THROUGH RESEARCH AND DEVELOPMENT TO ALLOW FOR THE FUTURE GROWTH AND EXPANSION OF THE BEET BOX EATERY THROUGH DIGITAL MARKETING AND TESTING WITH SOCIAL MEDIA.



TO LEARN MORE OR ORDER FROM US. GO TO THEHEALTHYFOODCAFE.COM (317) 476-2361